

# *Westlawn Tigers Football Club* INC

ABN 30 289 091 282



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PO Box 621  
Grafton  
NSW 2460

8<sup>th</sup> January 2018

Dear \_\_\_\_\_,

Westlawn Tigers Football Club would like to offer your business the opportunity to support our Club by means of sponsorship.

The Club has grown considerably over the last few years. We have been the first club in the Grafton area to reach Level One Club Accreditation with FFA, the governing body of football within Australia.

We have approximately 300 registered players in our junior teams from ages 6 through to our Under 16's. We run a Tiger Cub program aimed at 3 to 5 year olds. We have three senior men's teams and a women's senior team in the 2018 season.

We have a men's premier league team in the North Coast Football competition. Our senior teams can travel as far south as Urunga and north to Maclean and throughout the Clarence region.

Our home ground is Barnier Park, Junction Hill. Junior teams participate in the Clarence Valley division of North Coast Football Saturday competition. Teams play at South Grafton, Coutts Crossing, Tucabia, Iluka, Yamba and Maclean but predominantly at our home ground.

Westlawn Tigers are driven to the development and moulding of our future players, and it is our priority that the children are taught team spirit and good sportsmanship, but more importantly, to have fun.

We continue to receive excellent media coverage on both radio and local newspapers, along with drawing large crowds of parents, friends and lovers of football to our games. Westlawn Tigers is held in very high regard in the local football (soccer) community as being a well-organized, friendly, family orientated club - which is a title we are proud to boast.

We are always happy to promote our loyal sponsors at every opportunity.

Your sponsorship enables us to continue the growth of our club and in turn the growth of player numbers and teams. Without the support of present and future sponsors, we could not enjoy these successes.

We have FIVE sponsorship packages available and these are outlined below.

**PREMIUM (\$1000) - STRIP, SIGN AND OTHER**

**One off payment. Two years advertising.**

- Your business name and logo prominently placed on a teams playing strip.
- Your business name and logo displayed via a sign/banner at all home-ground games, functions and Gala Days.
- Your business name incorporated into official club correspondence.
- Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

**PLATINUM (\$700) - STRIP AND OTHER**

**One off payment. Two years advertising.**

- Your business name and logo prominently placed on a teams playing strip.
- Your business name incorporated into official club correspondence.
- Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

**GOLD (\$600) – SLEEVE, SIGN AND OTHER**

**One off payment. Two years advertising.**

- Your business name placed on a teams playing strip sleeve.
- Your business name and logo displayed via a sign/banner at all home-ground games, functions and Gala Days.
- Your business name incorporated into official club correspondence.
- Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

**SILVER (\$400) - SLEEVE ONLY OR SIGN ONLY AND OTHER**

**One off payment. Two years advertising.**

- Your business name placed on a teams playing strip sleeve **OR**  
Your business name and logo displayed via a sign/banner at all home-ground games, functions and Gala Days.
- Your business name incorporated into official club correspondence.
- Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

**BRONZE (\$100) – WEBSITE**

**One off payment. One years advertising.**

- Your business name and logo prominently displayed on our clubs website, allowing potential clients to click on your business link and be taken immediately to your business website.
- Your business's support will be acknowledged in ground announcements and club promotions.

As you can see, the club will provide maximum exposure for your business at every opportunity, which will be seen by many people associated within the football (soccer) community.

On behalf of Westlawn Tigers I look forward to talking with you regarding our proposed relationship.

Thank you again for considering our Club and most kind regards.

Yours in Football

Westlawn Tigers Football Club

Westlawn Tigers Football Club Acceptance of Sponsorship Packages

Our business would like to enter into a sponsorship arrangement with Westlawn Tigers Football Club. We acknowledge that all packages require payment in advance. We accept the following package:

**PREMIUM (\$1000) - STRIP, SIGN AND OTHER. Two years advertising.**

- Payment
- Logo attached in pdf format

**PLATINUM (\$700) - STRIP AND OTHER. Two years advertising.**

- Payment
- Logo attached in pdf format

**GOLD (\$600) – SLEEVE, SIGN AND OTHER. Two years advertising.**

- Payment
- Logo attached in pdf format

**SILVER (\$400) - SLEEVE ONLY OR SIGN ONLY AND OTHER. Two years advertising.**

- Playing strip sleeve **OR**  sign/banner
- Payment
- Logo attached in pdf format

**BRONZE (\$100) – WEBSITE. One off payment. One years advertising.**

- Payment

Business Name: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

Please complete form and email to [westlawntigers@yahoo.com.au](mailto:westlawntigers@yahoo.com.au)

A representative of our club will then contact you. Payments can be made via cheque or direct deposit into our bank account.

BSB: 533-000  
Account Number: 215854  
Account Name: Westlawn Tigers Football Club  
Please enter your business name in reference field

Westlawn Tigers Football Club thanks you for your sponsorship and looks forward to working with you over the coming seasons.